



# WM. PATRICK HAWKINS

## CONTACT INFORMATION

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## WHO I AM

A creative project and task oriented doer that achieves results and solves problems efficiently utilizing the latest technologies available across multiple mediums.

## WHAT I DO

- Automate Processes
- Branding
- Google Analytics
- Graphic Design
- HTML E-mail Campaigns
- Live Video Production & Webcasts
- Network Management
- Presentation Design
- Project Management
- Remote Support

## WHAT I USE

- Adobe Creative Suite
- Amazon Web Services
- Camtasia Studio
- Cannon 5D, 70D, XF100, XA10
- CentOS/WHM/cPanel Hosting
- Joomla! / WordPress / Moodle
- KeyShot 3D Animation
- MS Office
- Reason 10.0
- vMix
- Wowza Streaming Server

## INTERESTS

Hiking, an eclectic mix of music, trivia, comedy, movies, photography, drones, craft beer, sleep

## HOW I GOT HERE

- Current **Communications Specialist – Lexmark International, Inc.**
  - Produce, shoot and edit corporate videos for internal, external communications
  - Direct and webcast live service training to global offices
  - Create and design PowerPoint presentations for senior executives and worldwide marketing
- June 2015
- Current **Multimedia Specialist dba Hawk Multimedia**
  - Produce and webcast live video of events with free and pay-per-view end-user solutions
  - Design, develop, and host web sites using open source content management systems
  - Design print collateral, PowerPoint presentations and produce videos
- February 1998
- January 2009 **Advanced Video Program Manager – Charter Media**
  - Supervised scheduling, playback of 27 local programming channels, Video On-Demand across TN
  - Designed and developed websites to support automated programming and promotions
  - Completed Foundations of Leadership national management training program
  - Produced TV spots, created graphics and performed voice-overs for locally produced programming
- January 2005
- September 2003 **Multimedia Resource Center Director, Instructor – Morehead State University**
  - Operated computer lab, supervised student staff, assisted faculty with multimedia projects
  - Designed, coordinated printing of brochures, recruitment displays and marketing pieces
  - Webmaster for the College of Science and Technology, seven departments, five auxiliary units
  - Taught BIS 320 Web Design & Multimedia Applications for two semesters
- January 2001
- May 2000 **Project Coordinator – CBS Cable**
  - Coordinated Year 2000 efforts for six business units
  - Single-handedly took inventory of more than 14,000 electronic assets
  - Mitigated risk identifying and documenting 555 vendor/manufacture readiness statements
  - Developed contingency plans for mission critical business processes
- May 1999
- Facilitator – Caliber Learning Network**
  - Hosted classes and events at video conferencing facilities across the country
  - Created technical articles and tutorials for national employee newsletter
  - Performed daily troubleshooting of technological issues
- June 1998
- February 1998 **Production Assistant – Dye, Van Mol & Lawrence**
  - Produced, coordinated, assisted in all aspects of video production process for Fortune 500 clients
  - Honed design skills on computer graphics presentations for clients and account pitches.
  - Coordinated audio/visual needs for small meetings, large conferences and special events.
  - Managed media library of 3,000+ items
- July 1995
- EDUCATION**
- August 1997 **Bachelor of Science in Communications – Middle Tennessee State University**
  - Major in Recording Industry Management
  - Minors in Radio/TV and Entertainment Technology