



CONTACT INFO

- 767 Anderson Road, Georgetown KY 40324
- 502-414-HAWK (4295)
- patrick@hawk-multimedia.com
- <https://www.hawk-multimedia.com>
- <https://www.facebook.com/HawkMultimedia>
- <https://twitter.com/HawkMultimedia>

WHO I AM

A creative project and task-oriented doer that achieves results and solves problems by efficiently utilizing the latest technologies available across multiple mediums

WHAT I DO

- Automate Processes
- Branding
- Drone Pilot
- Google Analytics
- Graphic Design
- HTML E-mail Campaigns
- Live Video Production & Webcasts
- Network Management
- Photography / Videography / Editing
- Presentation Design
- Project Management
- Remote Support

WHAT I USE

- Adobe Creative Suite
- Amazon Web Services
- Camtasia Studio
- Cannon 5D, 70D, XF100 / Sony A7III
- CentOS/WHM/cPanel Hosting
- DJI Mini 2 / Ronin RSC2
- Joomla! / WordPress / Adobe Experience Manager
- KeyShot 3D Animation
- MS Azure / Office / Teams / Teams Live Events
- Reason 11+ Suite
- vMix / NDI Tools
- Wowza Streaming Server

INTERESTS

Hiking, an eclectic mix of music, trivia, comedy, movies, photography, drones, craft beer, sleep

HOW I GOT HERE

- Current **Marketing Communications – Lexmark Ventures LLC**
Communications Specialist – Lexmark International, Inc.
 - Create and design websites and social media presence for Lexmark Ventures LLC products, projects
 - Produce, shoot, and edit corporate videos for internal and external communications
 - Create and design PowerPoint presentations for senior executives and external audiences
- June 2015
- February 1998 **Multimedia Specialist dba Hawk Multimedia**
 - Produce and webcast live video of events with free and pay-per-view end-user solutions
 - Design, develop, and host web sites using open-source content management systems
 - Design print collateral, PowerPoint presentations and produce videos
- January 2009 **Advanced Video Program Manager – Charter Media (now Spectrum)**
 - Supervised scheduling, playback of 27 local programming channels, Video On-Demand across TN
 - Designed and developed websites to support automated programming and promotions
 - Completed Foundations of Leadership national management training program
- January 2005 **Produced TV spots, created graphics and performed voice-overs for locally produced programming**
- September 2003 **Multimedia Resource Center Director, Instructor – Morehead State University**
 - Operated computer lab, supervised student staff, assisted faculty with multimedia projects
 - Designed, coordinated printing of brochures, recruitment displays and marketing pieces
 - Webmaster for the College of Science and Technology, seven departments, five auxiliary units
 - Taught BIS 320 Web Design & Multimedia Applications for two semesters
- January 2001
- May 2000 **Project Coordinator – CBS Cable (now MTV Networks)**
 - Coordinated Year 2000 efforts for six business units
 - Single-handedly took inventory of more than 14,000 electronic assets
 - Mitigated risk identifying and documenting 555 vendor/manufacture readiness statements
 - Developed contingency plans for mission critical business processes
- May 1999
- June 1998 **Facilitator – Caliber Learning Network (defunct)**
 - Hosted classes and events at video conferencing facilities across the country
 - Created technical articles and tutorials for national employee newsletter
 - Performed daily troubleshooting of technological issues
- February 1998 **Production Assistant – Dye, Van Mol & Lawrence (now FINN Partners)**
 - Produced, coordinated, assisted in all aspects of video production process for Fortune 500 clients
 - Honed design skills on computer graphics presentations for clients and account pitches.
 - Coordinated audio/visual needs for small meetings, large conferences and special events.
 - Managed media library of 3,000+ items
- July 1995
- August 1997 **EDUCATION**
Bachelor of Science in Communications – Middle Tennessee State University
 - Major in Recording Industry Management
 - Minors in Radio/TV and Entertainment Technology